

[www.myprofile.com.au](http://www.myprofile.com.au)  
DISCOVER TALENT IN EVERY SPECTRUM OF LIFE





# Welcome to Myprofile

An online global company  
providing people  
management solutions

# Behavioural & Psychometric Assessments



**Myprofile**

Jobs & Careers

**Mycoach**

People Management

**Mychild**

Discover Potential

**Mynetworksuccess**

Direct Selling for Self Employed

**Myclient**

Understand Clients

**Mysalessuccess**

Sales Behaviour & Development


















Myprofile's core belief is the better we understand people the better our relationships, the better our business, the better our personal lives and the better our contribution to our community.

# Our solutions are limitless

- ▶ We help match the right person for the job
- ▶ **We provide businesses with people management solutions**
- ▶ We guide young people on the right career path
- ▶ **We help parents build great relationships with their children**
- ▶ We help coaches and managers mentor and train effectively
- ▶ **We help sales people achieve greater success**
- ▶ We help professionals build closer relationships with their clients



# Choose the product to suit your needs

	Myprofile	Mycoach	Mychild	Mysales success	Myclient	Mynetwork success
Recruitment, Job Profiling Pre employment assessments						
Employee Relationships Workforce Planning & Promotion						
Management Improvement Staff Training & Team Building						
Life Coaches, Mentors, Counsellors						
Sales Development & Recruitment						
Parent - Child Relationships Family Counsellors						
Career Choices						
Financial Planners, Investment						
Direct Selling, Sponsoring Managing Teams & Motivation						

# Myprofile accessible from *anywhere* at *anytime*

# www.myprofile.com.au

## Myprofile Online Behavioural Assessments

DISCOVER TALENT IN EVERY SPECTRUM OF LIFE



myprofile

| MYPROFILE | MYSALESSUCCESS | MYCHILD | MYCOACH | MYCLIENT | MYNETWORKSUCCESS

BECOME A RESELLER | CONTACT

**Welcome to Myprofile**  
a leading on-line behavioural and psychometric assessment service.



### Myprofile

For Recruitment Consultants, HR Managers and Employers, MYPROFILE pre-employment assessments help you find the right person for the job.

[ENTER >](#)



### Mycoach

For coaching and managing people, MYCOACH improves relationships and communication. Also used for HR and staff training.

[ENTER >](#)

### Become a Reseller

Join our Reseller Partners Program and discover how you can build an international business with Myprofile. Would suit entrepreneurs, business or coaching professionals, distributors or existing resellers.

[MORE >](#)



### Mysalessuccess

Designed for everyone involved in sales, MYSALESSUCCESS helps sales people improve their relationship selling skills. Excellent for sales training.

[ENTER >](#)



### Myclient

For the financial services industry, MYCLIENT helps financial advisers understand their client's financial needs.

[ENTER >](#)



### Mychild

For parents and their children, MYCHILD explains why children behave the way they do and how to encourage their natural gifts and talents.

[ENTER >](#)



### Mynetworksuccess

MYNETWORKSUCCESS reveals the secrets to sponsoring and selling your way to great success in network marketing or direct selling.

[ENTER >](#)

If you **HIRE** people; if you **DEAL** with people; if you **WORK** with people; if you **LIVE** with people; if your customers are people... then you should **KNOW** people.



**We know people**

# Myprofile knows people

- ▶ Myprofile uses well known and proven personality research concepts called psychometric tests which determine personality types.
- ▶ Each individual has unique personality and behavioural preferences that can be identified and indicate how that person deals with most situations at work and in their private lives.



# Let's take a look at Myprofile products



# Myprofile

Job & Career Assessment

“helping you find the right person”

# Myprofile Jobs & Careers

Everyday Myprofile helps hundreds of recruitment consultants and employers find the right person for the job.

Placing the right person in the job is more than just matching skills, qualifications or experience. It's about matching a candidate's personal style to that required by the job. Satisfied employees who are right for the job are more productive, add profits, stay longer and cost less to train.

## Myprofile will help you

- ▶ Select the right person for the job
- ▶ **Identify people with the right attitude and ability to succeed**
- ▶ Increase productivity & profits
- ▶ **Reduce employee turnover & training costs**
- ▶ Minimise costly hiring mistakes & employment expenses
- ▶ **Build more effective and compatible teams**

For an in-depth review of the **MYPROFILE JOBS & CAREERS** product, the benefits and how to use it, ask us for the PowerPoint presentation or download from the web at [www.myprofile.com.au/myprofile](http://www.myprofile.com.au/myprofile)



# Mycoach

## Managing & Coaching

“helping you discover talent & ability”

# Mycoach

If you are a life or business coach, manager or organisation looking to improve your effectiveness and communication, Mycoach is for you.

## Mycoach will help you

- ▶ **Improve performance**
- ▶ Motivate and inspire
- ▶ **Develop trust and respect**
- ▶ Manage people better
- ▶ **Realise maximum potential**
- ▶ Significantly improve communication
- ▶ **Energise and empower**
- ▶ Enhance personal effort and reward

For an in-depth review of the **MYCOACH** product, the benefits and how to use it, ask us for the PowerPoint presentation or download from the web at [www.myprofile.com.au/mycoach](http://www.myprofile.com.au/mycoach)



# My sales success

Sales behaviour and development

“helping you build better sales relationships”

# Mysalesuccess

For everyone involved in sales or sales management.  
An excellent product for training, managing or hiring sales people

## Mysalesuccess will help you

- ▶ Successfully evaluate and select new salespeople
- ▶ **Improve relationship selling skills**
- ▶ Understand your customers and build new relationships with them
- ▶ **Develop closing propositions tailored to suit each customer**
- ▶ Coach sales teams and individuals for maximum results
- ▶ **Reward according to individual motivators**
- ▶ Significantly increase sales and profits

This product is due for release August 2007. For an in-depth review of the MYSALESSUCCESS product, the benefits and how to use it, ask us for the PowerPoint presentation or download from the web at

[www.myprofile.com.au/mysalesuccess](http://www.myprofile.com.au/mysalesuccess)



# Mychild

Discover gifts and potential

“helping you understand your child ”

# Mychild

Discover your child's natural gifts and talents.  
Build better relationships with your children.  
Guide them towards careers that suit their personal style.

By using Mychild assessments, you will

- ▶ Enhance family harmony
- ▶ **Recognise areas for motivation and growth**
- ▶ Reduce areas of potential conflict
- ▶ **Maximise your children's learning capabilities**
- ▶ Identify your child's natural gifts and talents
- ▶ **Guide your children towards careers that are the right 'fit' for their personal 'style'.**

For an in-depth review of the **MYCHILD** product, the benefits and how to use it, ask us for the PowerPoint presentation or download from the web at [www.myprofile.com.au/mychild](http://www.myprofile.com.au/mychild)



# Mynetworksuccess

Improving your relationship skills

“helping you build a better direct sales business”

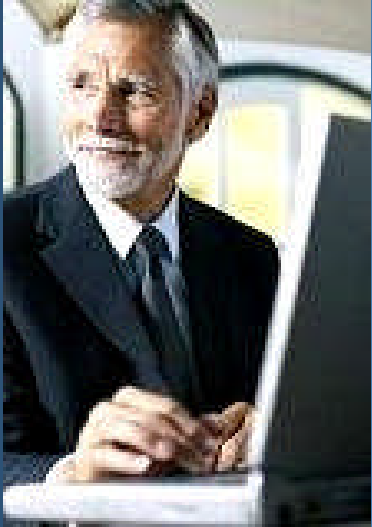
# Mynetworksuccess

**Mynetworksuccess** reveals the secrets to sponsoring and selling your way to great success in direct selling.

Mynetworksuccess will show you

- ▶ **How to sponsor and sell smarter**
- ▶ How your personality can succeed in network marketing
- ▶ **How to understand yourself and others**
- ▶ How to improve your people skills
- ▶ **How to retain, inspire and reawaken inactive distributors**
- ▶ How to build yourself a million dollar business in direct selling

For an in-depth review of the **MYNETWORKSUCCESS** product, the benefits and how to use it, ask us for the PowerPoint presentation or download from the web at [www.myprofile.com.au/myns](http://www.myprofile.com.au/myns)



# Myclient

Understanding your clients'  
financial needs

“helping you give sound financial advice”

# Myclient

If you are in banking, investment, financial planning, insurance, wealth creation or retirement services, Myclient will help you discover your clients' personality profile and their appetite for risk and reward.

## Using Myclient assessments you will

- ▶ **Understand people before numbers**
- ▶ Know why people are 'hard-wired' about finances and financial planning
- ▶ **Learn how people's money personality falls into definable patterns**
- ▶ Create a successful investment strategy for each personality style
- ▶ **Discover ways to communicate with clients for maximum results**
- ▶ Increase your client's level of comfort with making investment decisions

**Due for release late 2007.** For an in-depth review of the **MYCLIENT** product, the benefits and how to use it, ask us for the PowerPoint presentation or download from the web at [www.myprofile.com.au/myclient](http://www.myprofile.com.au/myclient)

**Thank you for your time**

**We look forward  
to being of service to you**

**[www.myprofile.com.au](http://www.myprofile.com.au)**